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NAVAL POSTGRADUATE SCHOOL Monterey, California



THESIS



MARINE OFFICER ATTRITION MODEL

by

William John Esmann

June 1984

Thesis Advisor:

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Barine Officer Attrition Hodel

by

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B.S., U.S. Hilitary Academy, 1970

Submitted in partial fulfillment of the requirements for the degree of

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AESTRACT

Fredicting officer attrition is a major difficulty in the Flanning, Frogramming, and Budgeting Process. The Marine Corps until recently used an averaging method of determining out-year attrition. The purpose of this paper is to apply econometric techniques to the problem of predicting attrition. This paper develops a simple model which enables the unskilled user to accurately predict attrition.

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I. INTECDUCTION

A. GINEBAL

This paper results from a Headquarters Marine Corps (HQMC) request for an officer attrition model based on economic factors. The model will replace the former model of an average of previous years attrition. The model will be used for budget and promotion planning and will satisfy the need for more accuracy in these projections.

Frevious studies in this area have suggested that econcaic factors are chiefly responsible for officer attrition. The purpose of this paper was to expand on a Center for Maval Analysis (CMA) study [Ref. 1] and develop a regression model which is specific to each officer grade and the components within that grade, such as aviation and ground. The model will produce an attrition rate which, when applied to an average annual officer strength based on total markeurs, would give a prediction of attrition for the following fiscal year.

E. FACKGECOND

1. <u>Letermination of Variables</u>

In determining which independent variables to use in developing this model, a great deal of thought went into deciding exactly what makes an officer leave the Marine Corps. A variety of ideas were discussed with officers ranging in rank from lieutenants to generals. Studies were also made of informal surveys of former officers who returned questionnaires relating to their decision to resign. The results of this research narrowed choices of

variables to three categories: military pay, the eccrosy, and protection potential. Promotion potential indices are being developed at this time which will give an indication cf an officer's potential for advancement. These indices could be used in a binary choice attrition model in the Except at very low grade levels pay, a point of dissatisfaction with many officers, did not ccrrelate strongly with an officer's decision to leave the service when used as the independent variable in a linear regression In crder to test the influence cf cther economic variables on attrition, a variety of variables were developed that would indicate trends in economic activity. Among them were managerial unemployment, professional technical unemployment, consumer price index, and GNP. Data for these variables were obtained from the Department of Commerce and library research. A ratio of civilian to military ray developed by the Center for Naval Analyses was also used [Ref. 2]. Mcst of these variables are explanatory, but professional-technical unemployment is identified by the Legartment of Commerce as unemployment among lawyers, pilcts, computer specialists, programmers, etc. [Ref. 3].

The primary difficulty encountered in doing this project was obtaining sufficient data points with which to run a meaningful regression. The reason for this difficulty was the state of the Marine Corps automated data reporting system prior to 1976. During the period 1970 to 1976 the Marine Corps was instituting its first automated personnel reporting system. Many difficulties were encountered during this period and, as a result, data from this period is extremely unreliable. Data at the Defense Manpower Data Center is based on input from HQMC and after careful study was found to have similar problems. Add to this the attrition problems of the Vietnam War, and the problems in

extending the data base were insurmountable for the purposes of this paper. The Parine Corps system was amended in 1976 and, by 1977, the system was reporting data with over 95 percent accuracy.

The statistical software programming system used in huilding the model was the SAS Institute's Statistical Analysis System [Ref. 4]. Froblems with autocorrelation were identified and resolved using the Hildreth-Lu procedure. [Ref. 5]. Mcdel fits were exceptionally good by F statistic and R-squared standards. The model is currently being used by HQMC to determine officer losses for FY 84 and will serve as the basis for further development into an expanded model.

2. Uses of the Ecdel

The predictions from this model will be used in several ways. The first, which is being prepared at this soment, is the prediction of expected manpower levels for FY 1984. This is an annual process in which expected attrition determines expected accession requirements and, hence, officer recruiting goals. From these figures the manpower ludget is then determined.

The preparation of promotion zones is another use of this model. With an accurate prediction of attrition, eligibility zones can be determined well in advance thus facilitating Marine Corps planning as well as officers' personal planning. Other areas affected by this model will be school quotas and retention bonuses, such as Aviation Officer's Continuation Pay.

3. Choice of Regression

The primary reasons for choosing a regression model in this case were simplicity and the sparsness of data. The model will be used by mathematically unsophisticated

officers who have little or no desire to manipulate complex mathematical expressions or to do extensive computer work. With a regression model, answers are provided which express an easily understood relationship between a cause and an effect, which in this case are unemployment and officer attrition rates.

Factors for an ACOI-type model were not developed tecause of an intuitive error in this type model as it applies to Marire Ccirs officers. The ACOL type acdels relate voluntary attrition to variations in military and civilian compensation. Essentially, the ACOL-type mcdels say an individual will leave the military if he senses an erosics in his present compensation in relation to civilian compensation which presages an erosion of future tenefits [Ref. 6]. However, Marine Officer motivation for continued service is not based on monetary rewards as much as it is a wariety of other factors such as patriotism, prid€ in and a basic satisfaction with his standard of ser vice. living that is acceptable given an opportunity to continue in service. The ACCL model presumes that an officer is a reascnable man in the legal or economic sense, and that he will weigh the financial benefits of military service versus civiliar life, and whichever tecomes more favorable will be his career of choice. In this author's experience Marine Cfficers make an exctional commitment to service and tend to remain in service until they have reached their goals or have determined that they no longer have a possibility of reaching them. This intuition was confirmed by regressions cf attrition on civilian to military pay ratios which show little explanatory power.

II. SIBUCTURE OF THE DATA BASE

A. ATTRITICH DATA

It was necessary to first explore alternative sources of data before beginning the analysis because of the problems sentioned in Chapter One concerning the Marine Corps offi-The Defense Manpower Data Center (INIC) cial data tase. maintains data files on all DCD personnel, both active and From these files INDC is capable of extracting data on the number of officers and their grade attriting in any one year. Files on Marine Corps officers extend tack to 1971 and include unrestricted officers as well as limited duty cfficers. Data submitted to DMDC by the Marine Corps were citained from the Marine Corps personnel reporting system. The difficulties with the data were a result of the reporting system price to 1977. Attrition data were summerized on a semi-annual basis by HQMC and sent via tare to LNDC_ Since the reporting system at this time was approximately six months in arrears, the problems of determining exactly when a Marize left the service were difficult to Because of the problems in the HQMC data it was expected that similar problems would occur in the DMIC data, but ar attempt was made to resolve these difficulties. taking an everall list of attrition from 1971 to 1983 it was hoped that the data could be reduced to annual attrition data by sugmarizing the data by separation dates. results chtained from this effort were distinctly different from ECMC data for the same period. Part of the difference can be attributed to the Department of Defense (DOD) ccding system which identifies the reasons for an individual's attritics and part to the residual effects of the Vietnam

War. Further compounding the problem were instances of lost tapes and duplication of names. Differences between DCD and Marine Corps coding systems caused additional problems of differentiation between unrestricted officers and limited Duty Officers. The result of these data problems was to disallow the use of attrition data from years prior to 1977.

The data actually used were obtained from HQBC (Officer Flans Section) and dates from Fiscal Year 1977 through Fiscal Year 1983. Ic ensure accuracy of this data, an intersive effort was made by the Officer Plans Section to verify the data by comparison with data maintained independently of the personnel system. The data are in the form of total attrition and average strength for a given fiscal year. The average strength is computed by using man-hours totaled over the year and divided by the number of days in a year. From this information the annual attrition rates were then computed. These data are listed in Table I by rank, component, and year.

E. ECCRCRIC DATA

Eccnesic data were obtained primarily from the Statistical Office of the Department of Commerce. In particular, all unexployment information was provided by this source. The data were available in several forms including the raw number of unemployed and the total number in the work category, as well as percentages of unemployed in each work category.

Unemployment data appear in a large number of categories reflecting the enormous variety of occupations in this country. Previous studies on this subject by CNA used only the figures for gross unemployment of males over age 18 [Ref. 7]. Intuitively it was not reasonable that this measure would accurately reflect attrition of Marine

			TABL	II			
		HABINE	OFFIC	ER ATT	RITION		
EANK	1977	1578	1979	1980	1981	1982	1983
Greund							
13001	.115	. 148	.137	- 116	.111	.096	-094
MAJOE	.086	. CE9	.093	-084	.087	-044	.062
CAPI	.073	. CE8	.092	- 104	.092	.090	-076
15111	.225	. 233	.210	. 174	.157	- 147	. 143
Aviation	l						
LICCI	. 139	. 172	.144	-121	.125	.122	.060
Majof	.071	. 679	.059	-052	-048	.034	.036
CAPI	.129	. 176	.179	-156	.148	-091	.100
1SILI	.067	. C69	.069	.034	.032	.025	.019
Tctal							
11001	. 122	. 155	.138	. 119	-117	- 105	. 086
HAJOF	.078	. CE5	.080	-072	.072	-040	.047
CAPT	.096	. 123	.124	. 122	-112	.090	.093
1STLT	. 166	. 176	. 147	. 123	.109	-102	.099

Cfficers who are primarily leaders, or in civilian terms, managers. Those officers who do not fall in the managerial category are, for the most part, technically oriented or pilots. For this reason the author examined certain subcategories of unemployment such as managerial/administrative, aviation, and professional/technical. These categories are defined in detail in Chapter Four below and relate closely to the types of work for which Marine Cfficers are qualified. The economic data showing significant relation to Marine Cfficer attrition based or linear

TABLE II

BOOMO HIC PACTORS

Year	UN	UNI	FI	FI1	PAY	GNP	CPI
1977	.028	. 03 1	.030	.032	1.036	5.3	6.5
1578	.021	.028	.026	-030	1.024	4.4	7.6
1979	-021	. 02 1	-024	-026	1.000	2.3	11.5
1980	.024	.021	-025	-024	1.000	2	13.5
1981	-027	. C24	-C28	.025	1.050	3	10.2
1982	.036	.027	.033	.028	1.045	8	6.0
1983	.035	.036	.031	-033	1.022	N/A	N/A

regression analysis are listed in Table II under the variable rakes UN (Kanagerial administrative) and PT (professional technical). The variables UN1 and PT1 in Table II are the variables UN and PT lagged by one year.

Research at the Pentagon library and at the Naval Fostgraduate School provided additional information on unemployment categories, as well as data on civilian and military pay. The actual data on pay used in the mcdel was cbtained from a Center for Naval Analyses study [Ref. 8]. The study, by Kathleen Utgoff, computed pay as a ratio of civilian and military pay indices. The indices were computed by choosing 1980 as a base year and dividing each year in the sample by the value for 1980. The civiliar ray index was computed in the same way using 1980 as the base The ratio of these two indices then showed a continuing relationship between civilian and military pay. data is listed under the variable name PAY in Table II. Lata on the gross national product (GNP) and the consumer

price index (CPI) were obtained from library research as well. These variables are also defined in Chapter Four.

III. INTUITIVE DEVELOPMENT OF THE MODEL

A. INTERVIEWS

Frocedures followed in developing this model were standard data analysis methods learned at the Naval Postgraduate The first step in the process was an intuitive study of the problem in which the analyst determines from tackground information what factors might have a logical effect on the result he is trying to predict. Since the purpose of this study was to determine what economic factors sight influence officer attrition, the search for causes To accomplish this step, a series of tegan in this area. interviews was held with a variety of senior officers at BQMC, including the officer-in-charge of the Marine Corps Cfficer Flans Section, the Director of Officer Career planning, and a number of assignment monitors. All of these individuals deal with officer career patterns on a daily tasis and all had strong coinions as to the reasons for cfficer attrition. (It is important to note that these cfficers were all near retirement age.) Additionally, they provided a variety of other insights as to the officer mind set regarding his career choices. Results from these interviews showed a general disagreement on which particular econcaic factor was most important in influencing an officer's decision to leave the service. None mentioned unemployment, but most selected pay, benefits, and the economy in general as significant factors in attrition. these economic factors, one item, the potential for continued promotion, was mentioned by almost everyone. sum, their feeling was that an officer's success was the determining factor as to whether he left the Marine Corps.

These officers did feel, however, that the economy had some effect on the timing of an officer's departure from the Harine Corps.

The author received several years worth of questionnaires from the Career Planning section which Lieutenant Colonels who had collected from recently There were approximately 180 of these packages. resiqued. Beading through the questionnaire answers and the accompanying written narratives provided an invaluable glimpse into the thoughts of men who, at the time of writing, had just made the decision to leave the service. In general, there were two reasons why these men left the service when they The first was that they felt the time was right for did. them to make the choice of continued service until they were either selected, or passed over for Colonel, or resign and rursue a second career. (All were 20-23 year retirees.) Their ccicein was that staying on in the Marine Corps past age 45 would reduce their chances for obtaining satisfactory employment when they eventually retired. This was based on the feeling that officers from the 42-45 year old age group would have a significantly reduced chance of being bired by a company in which they could continue to progress. second major factor in the officers' decisions was their cpinion that they had reached their promotion limit. the assumption of minimal potential for promotion, their test financial option was to apply the logic in the previous paragraph and leave the Marine Corps.

Based on the afcrementioned interviews and personal experiences, the author began an analysis of the officer as he moves through his career. It was readily apparent that there were key periods in which an officer was most likely to leave the service. These periods were based on promotion points in the service. Under normal circumstances, lieutenants are proacted to Captains in the fifth year of

consissioned service, Captains to Hajors during the tenth year, Hajors to Lieutenant Colonels during the sixteenth year of service, and Lieutenant Colonels to Colonels during the twenty-second year of service. Integrating this with the fact that retirement benefits are not achieved until the twentieth year of total service yields a brief picture of the promotions in a Harine Officer's career. The following paragraphs give a more detailed discussion of each rank.

Lieutenants normally have a four or five year initial term of service depending on their source of commission and component (air or ground). Essentially, no aviation lieutenants leave the service. This is because of their longer initial term of service, which causes them to reach the grade of Cartain before they attrite. Aviation lieutenant attritic is purely a function of accidents, illness, and disciplinary problems and, consequently, was not modeled. Ground lieutenants however, do attrite in significant numbers as the length of service requirements for them are Buch less severe. Attrition in this grade is based on an individual's analysis of his future. Presumably, the fundamental question is ore which results in a choice of a military or civilian life based on his goals and ambitions. Eccause the perceptions of the attainability of these goals must reasonably lessen during an economic downturn the econcay should have a significant effect on an officer's decision to stay or leave. If the economy is depressed it is a difficult time for an officer to leave the security of the silitary, especially when there is a high probability of extending his service by one of several short term agree-These agreements can extend a selected officer's service to a more favorable period of time for his exit. Additionally, there is a smaller chance of obtaining a regular commission which would extend his service until he resigns or is passed over for promotion two consecutive times.

For Captains there is a such greater period of flexibility given that they are regular officers, or reserves Since Captains are with an extension of service agreement. promoted at five years of commissioned service and are either passed over for or promoted to Major by their eleventh year of service, an individual may leave the service voluntarily at any point in a period of over six years. Withir this period of six years a Captain will have great flexibility in making two key decisions. The first is whether cr not to remain in the Marine Corps. The second is when he will leave the Marine Corps if he decides to resign. Cnce the first is decided, the timing of the second will depend on his ability to obtain satisfactory employment. This cf course will depend on the economy as well as his skills.

With the rank of Major the problem is sierler. Fre-DCFMA (Defense Officer Personnel Management Act) Majors have a guaranteed length of service of twenty years commissioned service. Since they are promoted during the tenth and eleventh years of commissioned service and are either passed over or selected for Lieutenant Colonel in their sixteenth to twentieth years of service, they have a period cf six to ten years in which to make a decision about leaving. Fost-DOPMA Majors dc not have a guaranteed length of service of twenty years but there are provisions which allow the retention of these officers on active duty based on their skills and the findings of a special board. COPHA has caly affected two year groups it is difficult to see how it will affect the attrition of Majors. By the time cfficers make the rank of Major most have committed themselves for a twenty year term of service. By reaching the twenty-year retirement point they assure themselves of a very satisfactory retirement program.

At the sixteenth year of service, a Major is first eligible for selection to Lieutenant Colonel. The selection process may be repeated for four years until the officer is either promoted or passed over and retired at twenty years cf service. During this later period it is very unlikely that any Major will leave the service unless he has prior enlisted service which would help him achieve twenty years of service early. lieutenant Colonels probably have the most flexibility of all officers. They are usually promoted at sixteen years of commissioned service and may continue in service until the twenty-sixth year of service. At any point after their third year in grade they may retire although it is considered economically foolish to leave tefore retirement. From nineteen years of service cn, however, the Lieutenant Colonel can pick his time to leave. Host men at this stage of life would not leave unless they had a jck either already arranged or the economy was in such a condition that obtaining a job was not difficult.

The result of the above discussion is that Marine Cfficers make their decisions to leave the service for reasons generally unrelated to the economy. The timing of their decision, however, is directly related to the economy since they invariably require employment soon after their departure from the service. Thus a poor economy will reduce the attrition of Marine officers, while a robust economy will cause attrition to increase given that there is a substantial pool of efficers who have made the decision to leave at any given time.

IV. PITHODOLOGY AND ANALYSIS

A. CATA ANALYSIS

Lata analysis for this project was guided by the intuitive analysis of the problem given in the previous chapter. The analysis pointed this research toward a particular set of variables which were then examined by the author with the intertion of determining relationships between them and officer attrition.

1. Scatter plot analysis

The next ster in this process was to verify the intuitive relationships between the prospective independent and dependent variables by visual inspection. This was done using scatter plots of the data. A scatter plot is a simple plotting of two-dimensional data on (x, y) coordinates using a specified scale. In this case, attrition data was plotted on the y coordinate versus a variety of economic data on the The resulting set of points should show some x cocidinate. type of a pattern if there is a relationship between the two The patterns could have a variety of shapes but in the case of this data they most likely will be linear in If they are linear then the hypothesized cause and effect relationship is easy to observe between the two variables. The actual ricts were constructed using IBM's experimental graphics software, Grafst3, in the NPS graphics Specific functions used were the Scatter Plot Analysis for the scatter plots and General Plot for the linear comparisons.

Scatter plots were run on officer attrition versus the economic variables defined in Chapter II as well as the

rates of change of the: versus the rates of change of The most significant relationships cffic∈r attrition. cccurred between the various forms of unemployment and cfficer attrition. Also notable was variation in these relationships with respect to officer grade and component. In conjunction with the scatter plots the economic factors and the attrition rates were also plotted on one scale versus each year since 1977. This allowed a direct comparison letween the two factors and served to further illustrate the relationship. Figure 4.1 contains a sample of the graphs for Lieutenant Colonel, Ground. Note that a least squares regression line has been included in the scatter to emphasize rossible relationships. Only the variables finally chosen for the model were displayed on the plots. The remainder of the plots for the chosen variables are displayed in Appendix A. After comparing the regression fits for all variables, I decided to use the variables UN and UN1 in my regression equations. Additionally the variable FI was lost due to its redefinition by the Department cf Ccrmerce in 1983.

Host of these plcts show a strong correlation between unemployment in general and Marine Officer attrition. The correlation between aviation officer attrition and unemployment, however, was much weaker. This was caused by the initiation of Aviation Officer Continuation Pay in 1981 which gives a large bonus of as much as \$6,000 per year for six years to aviation officers electing to continue in service. The program applied to all ranks provided the individual met certain active duty in flight status requirements. This action by DOD has had its desired effect, and almost 500 officers, are continuing in service (including fifty lieutenant Colonels who otherwise would not). This accounts, in part, for the dramatic reduction in attrition rates for aviation Lieutenant Colonels in 1983 and for aviation Eajors and Captains in 1982 and 1983.

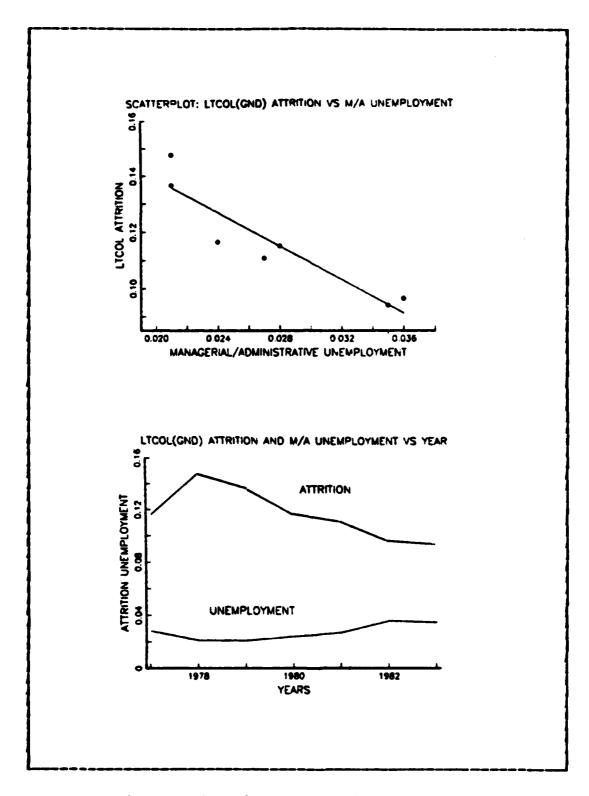


Figure 4.1 Lieutenant Colonel Ground.

A second difficulty was the inability to distinguish between voluntarily separated officers, and those who separated because of their inability to obtain one of the limited number of service extensions. This difficulty was in the Ground most apparent and Total categories of Because of the great numbers of officers Lieutenants. leaving the service in this grade, the effect of the unemployment cycle on attrition is muted and, thus, is not as apparent as in other ranks. Aviation Lieutenants were not included in the model because an analysis of the data disclosed that few (about nineteen per year) ever attrited, and those who did were separated as the result of courts martials or for medical reasons. Based on the above plot, and others not shown, the variables described below were selected for further evaluation.

2. <u>lescription of Variables</u>

a. Managerial/Administrative Unemployment (UN)

This is managerial and administrative unemployment and as the name implies, includes executives, managers, and administrators. From this variable, two other lagged variables were created and named UN1 and UN2 (only UN1 is displayed in Table II). The number indicates that variable UN has been lagged one or two years respectively.

t. Professicial Technical Unemployment (PT)

This category of unemployment includes lawyers, teachers, computer specialists, airline mechanics, and pilots. It is also computed by the Department of Commerce and is lagged by one and two years in the variables PI1 and FT2 (cnly FI1 is displayed in Table II). This variable was very significant in the first runs of Captain, Ground and Total. The Department of Commerce, however, has radically

altered this category of unemployment based on the results of the 1980 census to the point where it is no longer consistent with the years prior to 1983 and therefore is unusable in this predictive model.

c. Military/Civilian ray ratio (PAY)

This variable is the ratio of civiliar to military pay described in Chapter Three. Its purpose is to display the changing relationship between military and civilian pay through the years. It was also lagged one and two years in the variables FAY1 and PAY2 (only FAY1 is displayed in Table II).

d. Gross Unemployment (GUN)

This is unemployment of males 18 and over. It covers all industries and is one of the rates commonly seen in the newspapers.

3. Fremotics Potential

FIGE the discussions with senior officers mentioned in Charter Three, it became apparent that promotion rotential was thought to be a major factor in determining whether cr nct an efficer will remain in the Marine Corps. example if an officer thought he was promotable to Major and Lieutenart Colonel when he was a Captain there would be a strong likelihood that he would remain in the service. is true for Lieutenants, Majors, and Lieutenant Colonels as A high promotion potential may be indicative of a person's satisfaction with the service. At the same time, not having the possibility for more responsibility because cf lcw promotion potential will cause an officer to leave the service. Thus promotion potential and other factors of The only difficulty was that retention may be related. there were no reliable methods of quantifying this factor, and thus promotion potential was not used in this model.

F. FASIC RIGRESSION MODEL

The theory of regression must be understood before the evaluation of the results can begin. The purpose of regression is to validate a theoretical relationship between a given fact and a piece or pieces of information on which it may be dependent. "Running a linear regression" is the procedure by which the coefficients to the variables in the expression will be obtained:

$$Y(i) = a + tX(i)$$
.

This establishes the linear relation between the X and Y variables. Assumptions made in determining this model are:

- (1) There exists a population of Y values for each I; the population random variable corresponding to I(i) is Y(i).
- (2) F(Y(i)) = a + tY(i) for each X(i) (i.e., the value of Y that is expected for each X(i) is given by the expression a + tY(i)).
- (3) Var (Y(i)) = sigma squared for each X(i).
- (4) The errors of observation (residuals) are uncorrelated and normally distributed [Ref. 9].

C. FIRMEDIS OF THE SAS OUTFOT

To accomplish the analysis of these variables the SAS Institute's regression analysis programs were used. Figure 4.2 is an example of the output from one of these programs. They provide accurate output with a wide variety of functions. SAS's ease of use and availability were prime factors in its choice for the regression analysis.

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Figure 4.2 Example of SAS Output.

Figure 4.3 is an example of the SAS program used to produce the regressions.

In reviewing the results of the SAS output a variety of terms will be used to describe the model and its fit to the data as well as its ability to predict the future based on estimates of the independent variable. A brief description of these terms follows.

1. F value

A statistic used to test for a linear relation between the independent and dependent variables of the regression equation. If the linear relationship is strong we expect that this value, a ratio of explained to unexplained variances, to be large.

$$\mathbf{F} = \frac{\mathbf{\hat{S}}^2 \sum (\mathbf{X}\mathbf{i} - \mathbf{\bar{X}})^2}{\mathbf{S}\mathbf{E}^2}$$

where:

$$b = \frac{\sum (xi - \overline{x}) (Yi - \overline{Y})}{\sum (xi^2 - \overline{x})^2}$$

and:

$$SI=\sqrt{\frac{\sum (Yi-\hat{Y}i)^2}{n-2}}$$

is simply the square root of the unexplained variance. As used in SAS the F statistic measures the explanatory power that a variable contributes to the model. In doing so it tests the null hypotheses that there is no correlation between the variables. If the value of the F statistic is higher that the critical value, which is determined by degrees of freedom and confidence level, then the null hypothesis rejected. If it is lower, then the null hypothesis cannot be rejected. In general, high F values indicate a strong correlation and low values show a weak correlation [Ref. 10].

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                                      FREC GLP;
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CLIPIT CLI=NEW F=PRECICT R=RESIC;
 ACTE: CATA DET VERMINEM HAS 7 CESEMBATIONS AND 17 VANLABLES. 130 CRS/IFK. NOTE: THE PROCEEDING CLM USED 3029 SECONDS AND 306K
```

Figure 4.3 Example of a SAS Program.

2. E-square

This statistic is used to examine the linear relationship between the variables of a regression. A perfect relationship would result in a value of 1, while no relationship would produce a value of 0. This statistic can be interpreted as a percent of total variation of the dependent variable that is defined by the independent variable. Bornally in time series data with large samples, R-square values of .90 or more are common.

R-square=
$$\frac{\frac{(\hat{Y}_1-\hat{Y})^2}{n-2}}{\frac{(\hat{Y}_1-\hat{Y})^2}{n-1}}$$

where I is the value of I(i) estimated from the regression equation. [Bef. 11].

3. t-test

This is a test of the hypothesis that the regression coefficients equal zero. The statistic used for this test is the t-statistic:

$$t = \frac{\hat{b}}{s_h}$$

where:

b is the estimated coefficient and

$$Sb = \sqrt{\frac{SE}{\sum (Xi - \overline{X})^2}}$$

If t is greater than the critical value for the test, then the ccefficient t is non-zero. If t is less than the critical value, then the coefficient equals zero, and the null hypothesis that the coefficient has no significance is accepted (Note that for this single variable case t-square equals F) [Sef. 12].

4. Coefficient of Variation

This is the ratio of Standard Error (SE) to the mean of the sample Y's:

$$CV = \frac{SE}{y} \times 100$$

Although the reliability of this expression is subject to the context of its use, values of CV are expected to be as small as .10 to .20 [Sef. 13].

5. Frediction Interval

This is an expression of confidence that a predicted value will be within a pair of values. Thus it can be said, for example, that the attrition rate for 1984 will be within .12 and .13 with 95 percent confidence [Ref. 14].

6. Autcorrelation

Lependence of the value of one variable on the values of the same variables preceding it in time. For example, the dependence of 1984 unemployment on 1983 unemployment would be first order autocorrelation. The degree of autocorrelation is measured by the autocorrelation coefficient the, p. If p=0 there is no autocorrelation. For positive or negative autocorrelation the values of p are positive or negative. In this paper the term serial correlation is used interchangeably with autocorrelation [Ref. 15].

7. <u>Curtin-Watson Test</u>

This test seasures the degree autocorrelation. Comparison with tables will indicate whether the statistic is significant or not. Values of 2.00 indicate no serial correlation. For purposes of this paper, existing tables

had to be extended by linear extrapolation to cover small sample sizes. The resulting tests are as follows:

For negative autocorrelation:

No: No negative autocorrelation

Reject if DW < 4-dl

Accept if du < DW < 4-du

Inconclusive if 4-du < DW < 4-d1

For positive autocorrelation:

Hc: No positive auto correlation

Reject if DW < dl Accept if DW > du

Inconclusive if dl < DW < du

Values of du and dl for this problem are 1.28 and .92 respectively [Ref. 16].

L. IFFECTS OF SAMPLE SIZE OF EBGRESSION

As previously mentioned, in the construction of this model there were two significant problem areas. Both problems are a result of the lack of data points. In performing linear regression, the larger the sample size the greater is the possibility that the relationship indicated by the model is a statistically valid one. An R-square of .90 with one thousand data points is far more likely to be a valid model than a model with the same R-square and only seven data points. In a time series model, for instance, a relationship that fits the data well over fifty years is far more likely to be valid than one that fits over ten years. Thus, this model with only sever data points has obvious questions of validity which only additional data will be able to confirm.

The second consequence of the small sample sizes is the restriction that must be placed on introducing additional

variables to the model. It is unlikely that the variable UN explains all of the variation in the attrition rate. Intuitively, there sust be other factors. Unfortunately, with a small sample size, there is a tendency for model statistics such as the F value and R-square to improve serely by the addition of a variable or two without those variables also having a significant effect on the model's description of reality. For instance, R-square will increase to one if six variables are added to a model with a sample size of six. This is a result of the method by which E-square is calculated. Thus to ensure that an accurate model is produced, the number of independent variables has teen limited to one, despite the fact that there are other variables that have significance both intuitively and statistically and, in general, the model is improved by adding them.

E. DIFFICULTIES WITE AUTOCCREFIATION

The problem of autocorrelation was encountered in four of the models. This is normal in time series data and in large data sets there are standard procedures that attempt to resove the autoccrrelation. In the case of small data sets, however, the procedures are sometimes not effective and produce results which are subject to question. presence of autocorrelation does nothing to hamper model's predictive consistency, but it does cause the estisate of standard error to be biased [Ref. 17]. The goal of any procedure intended to correct autocorrelation is to produce residuals which are uncorrelated and thus satisfy the independence assumption of least squares linear regres-The results of these models with their evaluatory sion. statistics are shown below in Table III.

The procedure used involved estimating the serial correlatica coefficient using the Hildreth-Lu procedure. Hildreth-Lu procedure is a grid search method of determining the ortizal serial correlation coefficient by computing the sum of squared residuals for a series of possible values of the serial correlation coefficient. Values of the grid range from 1.0 to -1.0 in gradations of .1, including zero. The optimal value of the correlation coefficient is then the one that produces the minimum value of the residual sum of equates resulting fice the regression using the general differencing procedure (see below) for each correlation The ortimal value of the correlation coefficoefficient. cient to the one-hundredths place was then determined by a second grid search covering an equal distance to either side of the initial point. After determining the optimal estimate of the serial correlation coefficient, the general differencing procedure [Ref. 18] was used to apply this factor to the regression model in the form:

$$Y^* = Bo(1-p)-B1(Xt*)$$

where:

Y* = Yt - p(Yt-1)X* = Xt - p(Xt-1)

and p = serial correlation coefficient

Xt-1 = previous year's unemployment

It = follow-on year's unemployment

Y* = attrition rate prediction for follow-on year

The results of this procedure are discussed in the following section and are presented with their statistics in Table III. Comparisons of the equations arrived at by general differencing versus the original equations are found in Appendix B. In three of the four cases the model produced by the general differencing was superior to the

original acdel both in the Durbin-Watson statistic as well as in the other measures of a model's validity (it is noted that after general differencing the normal distribution theory for linear models no longer holds).

F. VERIFICATION OF REGRESSICE ASSUMPTIONS

After each model was selected, the residuals were examined for normality and independence. Despite the fact that these or any procedures are relatively inaccurate for small sample sizes, normal plots were used together with the Sharirc-Wilk statistic to verify normality. The results of these tests generally indicated normality. Those results (3) that were incorclusive or weak involved the mcdels on which general differencing was used. The use of this procedure caused the loss of one more data point and thus the probable weakening of the tests. Constant variance of the residuals was established by the examination of plots of the residuals against the estimated attrition and the independent variable, while independence was established by the use cf the DW statistic and graphical methods.

G. MCDEL VARIABLES AND CORPFICIENTS

Table IV is a tabular presentation of each model's independent variable with it's coefficients. Where a value for Rho appears in the right hand column general differencing was used to achieve the final model. The statistical quality of each model is discussed in detail below.

B. AFFLICATION OF STATISTICAL TESTS TO THE HODEL

The following is a grade-ty-grade analysis of the model tased on the test statistics provided by the SAS output. The following discussion will refer to Table V concerning

TABLE III								
RESULTS	OF	GENERAL	DIFFERENCING	PROCEDURE				

Rark/comp	Var (1)	(Ž)	(3)	ta (4)	(5)	DW (6)	CV (7)
Major							
Ground	un	.57	130	23.4	-11.4	2.78	-04
Hajor							
Aviation	un	.73	10.9	6.0	-3.3	2.33	.27
Cartain							
Ictal	un	-99	281	45.3	-16.8	2.96	-02
Lieutenart	;						
Ground	a.c	.53	4.5	5.7	-2.1	1.70	.32

- (1) The independent variable used in the regression.
- (2) 5-squared value
- (3) F statistic
- (4)-(5) t statistic for coefficients a and b
- (6) Curlin-Watson statistic
- (7) Coefficient of Variance

the statistical tests of the model. The results of the comparison of the general differencing model and the original model are included in Table V. Columns are identified and explained beneath the table.

TABLE IV
MODEL VARIABLES AND COEFFICIENTS

Bark/ccer	Variable	a-coeff	b-coeff	Rho
LECCI			******	
Aviation	UN	. 238	-4.078	-
Ground	UN	. 199	-3.000	-
Ictal	UN	. 208	-3.194	-
1a jcr				
Aviation	UN	. 649	-1.784	. 49
Ground	UN	. 251	-2.677	67
Ictal	UN	. 140	-2.637	-
Cartain				
Aviation	UN	. 294	-5.625	-
Ground	UN 1	. 133	-1.678	-
Tctal	UN	. 136	-2.394	.23
Lieutenant				
Grcund	UN	. 0597	-2.342	.72

1. <u>lieutemant Cclcnels</u>

a. Aviation.

The aviation model for Lieutenant Colonel was negatively affected by the unnatural retention of officers in this grade resulting from the enactment of Aviation Cfficers Continuation pay. The attrition rate of aviation lieutenant Colonels dropped more than fifty percent from the year before. With the modification of this value to reflect the absence of those officers electing the continuation pay,

	STATE	STICAL	TABLE '	_	HE HODE	L	
Rark/comp	Var	(2) 	(3)	ta (4)	tb (5)	DW (6)	CV (7)
Aviation	UN	.54	5.8	5.0	-2.4	2.06	- 20
Ground		. 66	30			1.75	
Ictal	UN	.78	18	10	-4.2	2.06	.05
Major							
Aviation	UN	.73	11	6.0	-3.3	2.33	.27
Ground	UN	-\$7	131	23	-11	2.78	-04
Ictal	UN	-88	36	11	-6.0	1.39	-10
Cartain					•		
Aviation	ON	.58	302	33	- 17	2.00	-03
Greund	un 1	.76	16	12	-4.0	2.31	-06
Ictal	UN	83.	36	16	-6.0	. 90	.05
Lieutenant							
Greund	UN	.56	6.2	6.0	-2.5	.65	. 15
(1) The i	nderei	ndert v	ariable	used	in the	regress	icn.
(2) E-squ	ared	value				_	
(3) F sta	tistic	3					
(4)-(5)	t stat	tistic	for cce	fficie	ents a a	nd b	
(6) Lurti	n-Wat:	sor sta	tistic				
(7) Coeff	icient	t cf Va	riance				

who otherwise would have attrited, the model would improve immensely. Unfortunately these officers are impossible to identify. As more data is developed the inclusion of a pay variable in this model may increase its efficiency. An

additional consideration in explaining the drop in attrition is the sixple fact that Lieutenant Colonels are the rank group most severely affected by a poor economy if they leave the service. This is because the typical Lieutenant Colonel is married with two college-age children and a large home mortgage. The model is significant at the .93 level and the Eurbin-Watson statistic of 2.06 indicates that there is no serial correlation present in the residuals since 2.06 > 4-d1 and 2.06 > du for negative and positive serial correlation, respectively.

t. Ground.

As can be seen in the table, the statistics evaluating this model indicate that it is an accurate model despite the paucity of data. The model is significant at the .59 level as are the a and b coefficients. The coefficient of variation is less than .1 and the Durbin-Watson statistic indicates that there is no significant autocorrelation present.

c. Total.

This model is a composite of aviation and ground components and the statistics react accordingly. All worsen except the Durbin-Watson statistic which at 2.06 indicates no significant serial correlation.

2. Pajcr

a. Aviation.

The same difficulties encountered in modeling aviation Lieutenant Colonels were encountered with Majors. Again, a large projection of Majors who would normally attrite accepted Aviation Officer Continuation Pay (AOCP) and did not leave the service in 1982 and 1983.

Additionally, Bajors who reached retirement eligibility because of prior enlisted service chose to wait until their mandatory retirement point at twenty years of commissioned service because of the poor state of the economy. statistic is significant at the .95 level as are the t statistics for both ccefficients. The coefficient of variation is fairly good at .21 ccmpared to the .10 tc normally desired. This value is consistent with the R-square of .60. In this case a pay variable that took into consideration the effect of MOCP might be a valid second independent variable to be included as the size of the data set increases. The Eurbin-Watson test indicates that there is resitive serial correlation present in the residuals. The general differencing procedure was used on this model, and the result was a model which was vastly superior statistically with no serial correlation.

t. Ground.

The relation between ground Major attrition and unemployment is quite strong with an R-square of .82 and a coefficient of variation of .11. Both the a and b coefficients are significant at the .99 level and the F statistic at 22.9 is also significant at the .99 level. The Eurbin-Watson test is inconclusive suggesting that the correlation of the errors is due to the autocorrelation of the independent variable and not the correlation of residual terms. The result of using general differencing on this model was to greatly improve its evaluatory statistics. The EW statistic, however, only improved from 2.89 to 2.78. This was enough, however, to accept the hypothesis of no negative or positive serial correlation in the model.

c. Total.

This model is better than its individual aviation and ground components. Its R-square is high at .88 and the F and t values for both coefficients are significant at the .59 level. With a Durbin-Watson value of 1.39, the null hypothesis of no serial correlation is not rejected. Also meeting acceptable standards is the low value of CV at .10.

3. Cartain

a. Aviation.

Although attrition rates dropped by almost forty percent in 1982 and 1983 from 1981, the model still fits the data extremely well since the reduction in attrition due to AOCP occurred at the same time as the last rise in unexployment rates. A check of Table V shows that all statistics are significant at the .99 level and the Durbin-Watson statistic is 2.00, indicating the absence of serial correlation.

t. Ground.

The R-square for ground captains indicates a relatively good fit of the data. The P statistic is significant at the .99 level as are the t statistics for each coefficient. The coefficient of variation is exceptionally good at .06. The Durbin-Watson statistic of 2.50 indicates the absence of significant serial correlation since du < 2.50 < 4-du.

c. Total.

Based on the relevant statistics the criginal model was effective except that the Durbin-Watson statistic cf .9C is slightly less then the dl of .92 indicating the possible presence of positive serial correlation. The DW

statistic resulting from the general differencing was inconclusive as to the presence of positive or negative serial correlation although the model itself was vastly improved ever the original.

4. <u>lieutenants</u>

As described in previous chapters, this grade is difficult to model since only a limited number of officers are allowed to remain in service. Thus, effects due to unemployment are masked by the large number of officers attriting simply because there is no requirement for them in the Marire Corps. Correspondingly, this model is poor in its explanation of the variance of the data measured by The F statistic was significant at the .94 level as was the t statistic for the beta coefficient while the alpha coefficient was significant to the .99 level. statistics were also subject to question because of the positive serial correlation indicated by rresence cf Durbin-Watson statistic of .70. General differencing produced a slightly worse model with a lower R-square and less significant F and t statistics (.90 level). correlation, however, was eliminated as evidenced by the DW statistic value of 1.70.

V. BISULTS AND CONCLUSIONS

A. BCCEL CCMPARISONS

Frevious efforts by Headquarters Marine Corps (HGMC) had used an averaging process to compute officer attrition estimates needed for planning purposes in the following year. The results of this process, which was merely a sum of previous six years of attrition divided by six, was then modified up or down depending on the intuition of the responsible officer regarding trends in officer retention. For example, a severe recession might result in the total being reduced by an arbitrary percentage if the responsible officer was of the opinion that economic factors would slow down attrition.

As can be imagined, this method was inaccurate in the sense that it would lag the current rate because of the dependence on previous years' rates. Additionally it would not be able to predict the critical turning points in the trend of officer attrition as well as not being able to indicate extremes. Table VI presents a comparison of the averaging method with the results of the linear regression models developed in this research for the year FY 1983 and The third column contains the actual attrition FY 1984. figures for 1983. The fourth and fifth columns show the rercent error for the average and 1983 regression model's rredictions for 1983 respectively. The sixth column gives 1984 regression model predictions for 1984. The disparity between the averaging method and what actually happered in 1983 is a result of trends in attrition which averaging cannot predict. These trends are caused by a variety of factors such as the economy, military ray, and silitary policies such as flight bonuses.

TABLE VI COMPARISON OF HODEL RESULTS

Rank	Avg Hethod 1983	Recress Mcdel 1983 (1)	1983 	S Error 1983	% Error Req 1983	Regress Model 1984(2)
IICCI	177	152	127	39.4	19.7	152
HAJCE	186	149	146	27.4	2. 1	164
CAFI	452	377	392	15.3	-3.8	407
151 11	525	416	396	32.6	5.1	425 (3)

- (1) Uses actual value for UN (.035) in 1983. Both the 1983 and 1983 models use 1982 average strength.
- (2) Assures UN=.033 and updated coefficients for 1983.
- (3) Includes average annual aviation Lieutenant attrition of 20 per year.

The complete attrition model is presented in table IV of Chapter Four and is in the form of eleven regression relations and includes the modifications resulting from general differencing. The equations were maintained in this form for simplicity of use by HQMC.

E. FEECICION INTERVALS

Frediction intervals provide a zone of confidence within which it can be claimed that a result will lie with 95 percent probability [Ref. 19]. Prediction intervals are shown graphically by the solid lines on either side of the straight regression line. The graph shown is for Total Lieutenart Colonel attrition versus the unemployment variable UN. All other prediction interval graphs appear in Appendix E.

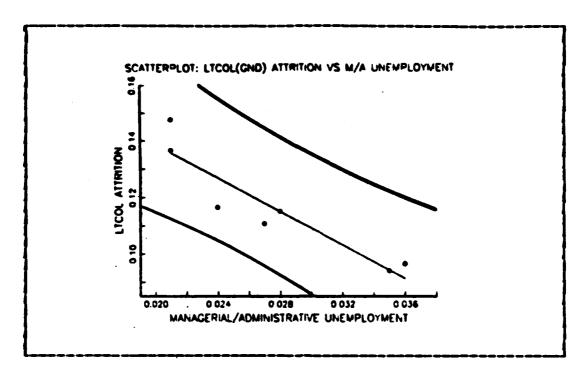


Figure 5.1 Prediction Intervals.

C. SPUSITIVITY ANALYSIS

Sensitivity analysis is the procedure by which the model is tested to determine its reaction to various input values. Table VII reflects the general trend of the economy for 1984 with most of the values for unemployment (UN) decreasing from 1983's .035. Also shown in the first two columns are the results for 1984 if unemployment increases. The model attritic rates are relatively insensitive to change as a .001 change in Unemployment produces only Lieutenant Colonel attritions. Likewise a change from .035 to .032 in unemployment results in an additional fourteen attritices. (This data was calculated by multiplying 1984 estimated lieutemant Colonel strength by the change in the attriticr rate.) This is acre significant and represents an eleven percent increase from FY 1983.

TABLE VII SENSITIVITY ANALYSIS OF 1984 HODEL

Rank/Comp	. 0 37 P	ossible .036	Values .035	of UN .034	for 198	-032
Ictal						
Itcc1	.0897	. C9 29	.0961	.0993	. 1025	. 1057
IojoI	- 04 24	.C451	.0477	. 0504	.0530	.0556
Cart	. 08 92	. C910	.0929	.0947	.0966	.0984
Greund						
Itccl	.0880	- C910	-0940	.0970	. 1000	.1030
Hajor	. 0440	. C485	.0530	.0575	.0619	.0664
Cart			0731	(1)		
Lt	. 1384	. 1391	. 1397	- 1404	. 1410	. 1417
Aviation						
Itccl	.0836	.0880	-0924	.0967	. 1011	. 1055
Hajor	.0332	-C341	.0350	. 0359	.0368	.0377
Capt	.0880	.G910	-0940	.0970	-1000	- 1030

(1) Since Cartain ground depends on the lagged variable UN1 (.035) there is only one value predicted for 1984.

L. CCNCIUSION

Pased on the results enumerated in the foregoing paragraphs it can be concluded that economic factors were significant variables in the attrition of Marine Officers during the period 1977 to 1983. The economic factor most important in determining attrition is unemployment. A second significant factor may be pay. As more attrition tata is compiled these conclusions may well be strengthened if, as predicted, the economy continues to strengthen, and

initial reports of increased officer attrition continues to hold true through the remainder of FY 1984. These trends can also be affected by maragement policy such as the authorization of bonus payments as in the case of AOCF for Harine Aviators. As explained in Chapter Four, ACCP, in conjunction with a crippled economy, had a significant effect or aviation attrition, reducing the totals by alacst forty rescent. An attempt was made to develop quarterly models and by this method have more data points available, but the models had little correlation with officer attri-This was intuitively understandable since officer attrition will almost always occur around the summer months for a variety of personal factors. This is not a result of unemployment but simply a function of when school vacations tegin and · cffic€rs are normally commissioned. Recommendations for further study center around promotion potential ccupled with unemployment as a significant indicator of an officer's intentions at the breakpoints of his career in a binary choice model.

APPENDIA A SCATTER PICTS AND CCHPARISON DIAGRAMS

The following graphs are the scatter plots and comparison diagrams for all rank/components included in the model. Hany other plots of these types were done for all of the variables considered to include rates of change of the variable but are not included because of the lack of space.

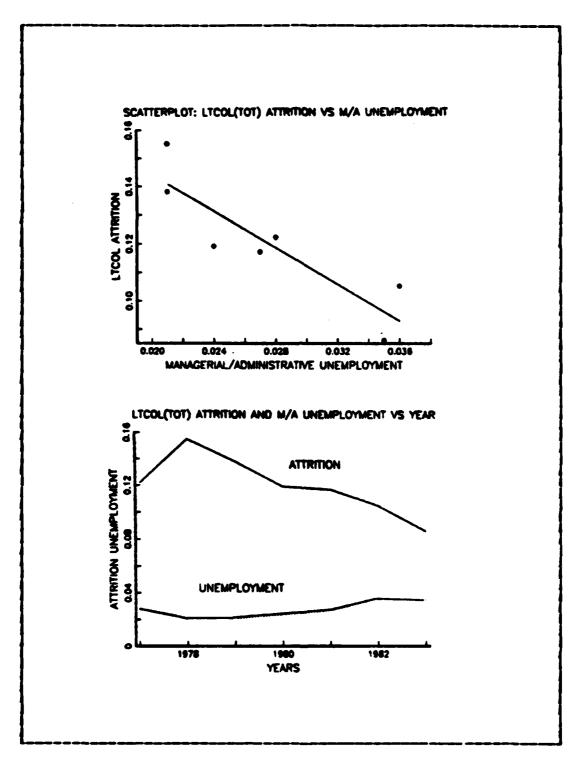


Figure A. 1 Total Lieutemant Colonels.

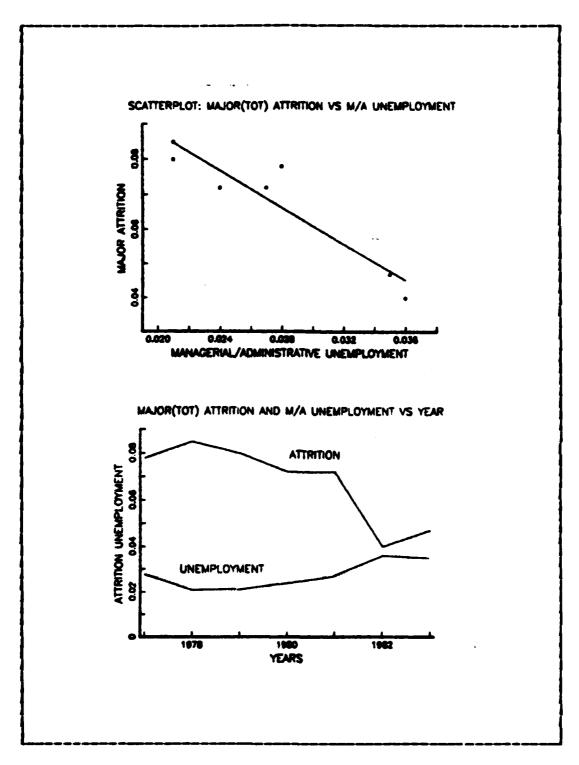


Figure A.2 Total Majors.

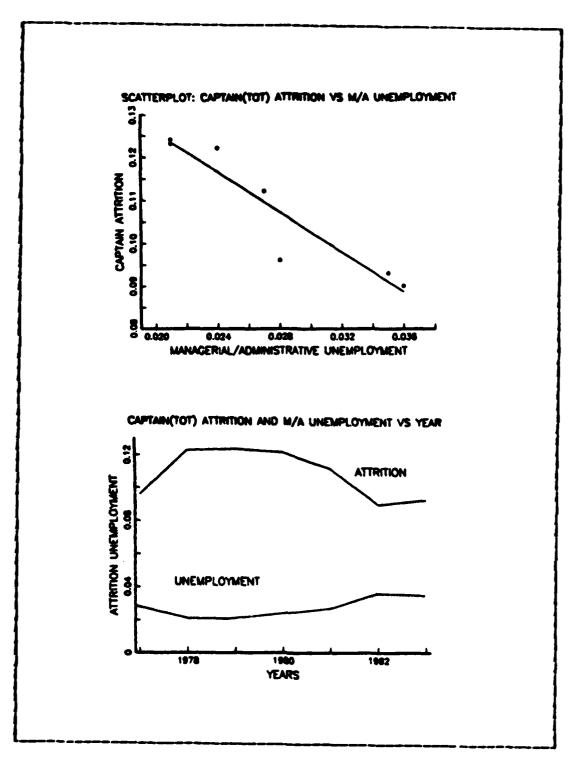


Figure A.3 Total Captains.

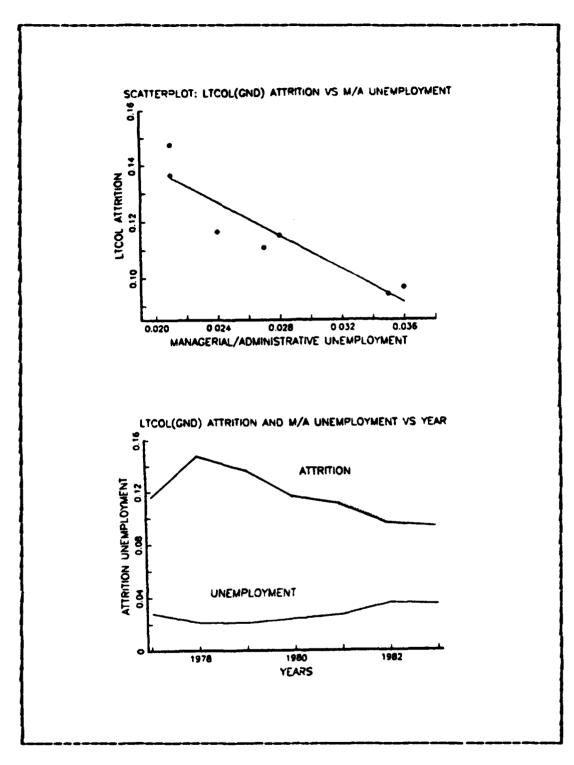


Figure 1.4 Ground Lieutenant Colonels.

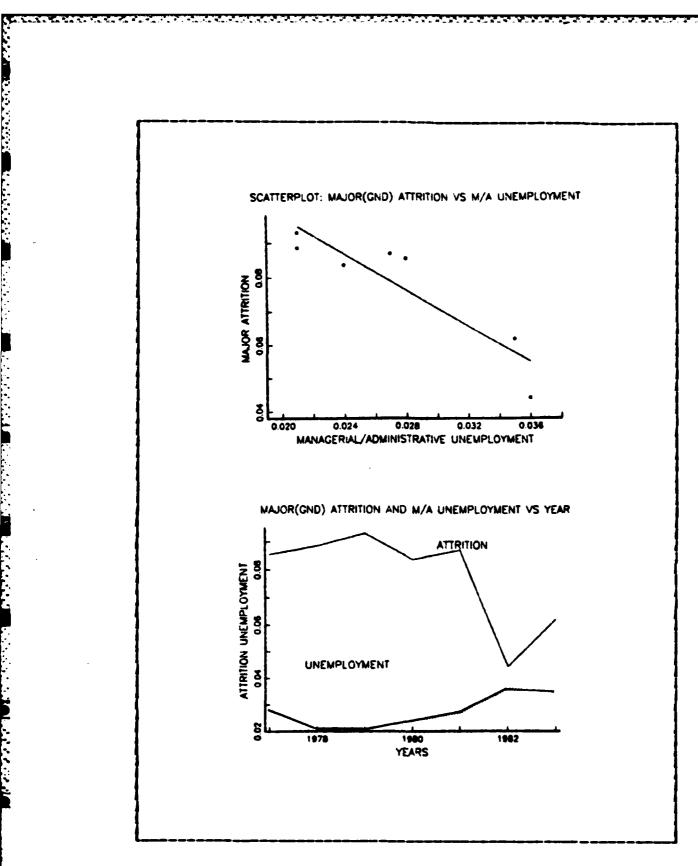


Figure A.5 Ground Majors.

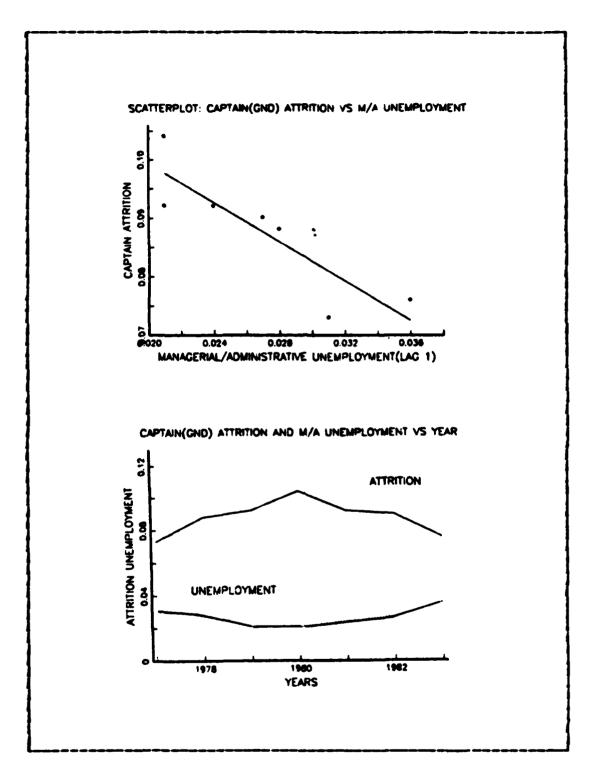


Figure 1.6 Ground Captains.

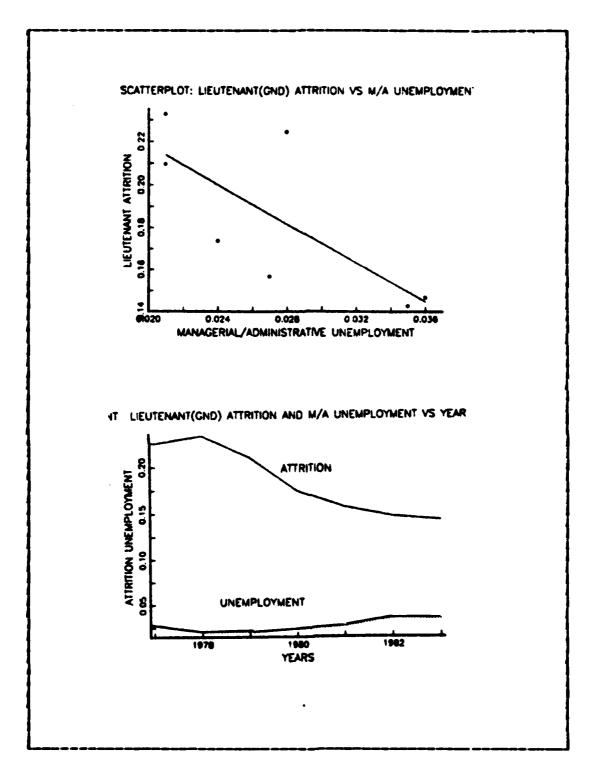


Figure 1.7 Ground Lieutenants.

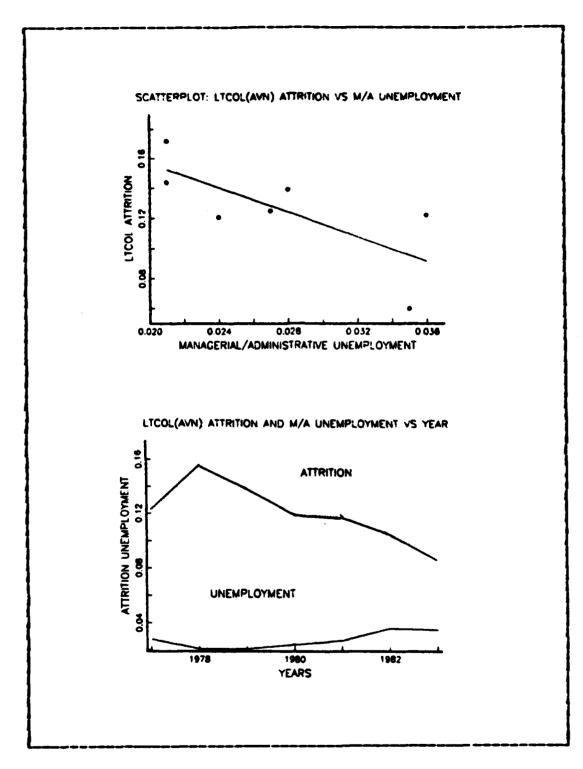


Figure 1.8 Aviation Lieutenant Colonels.

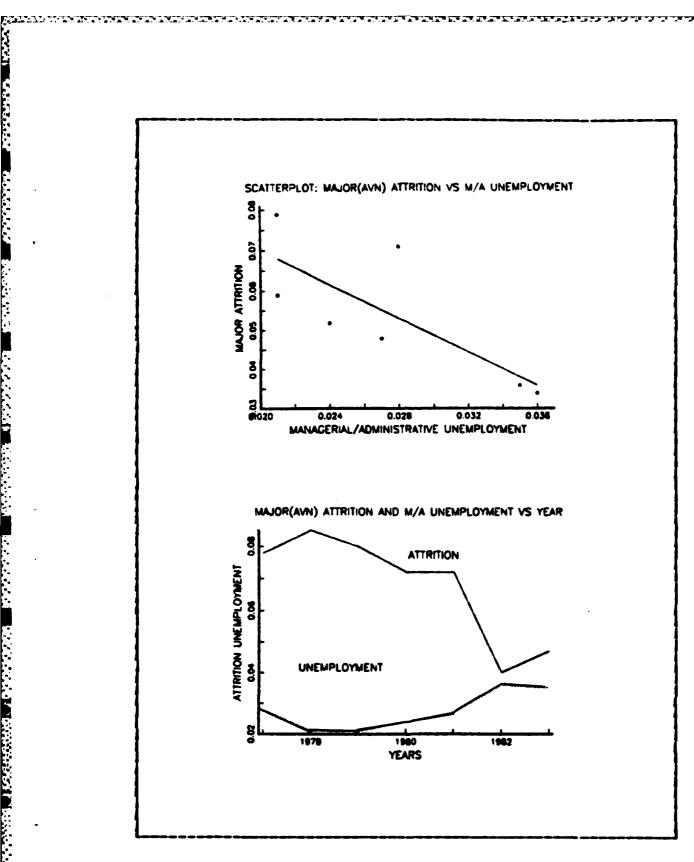
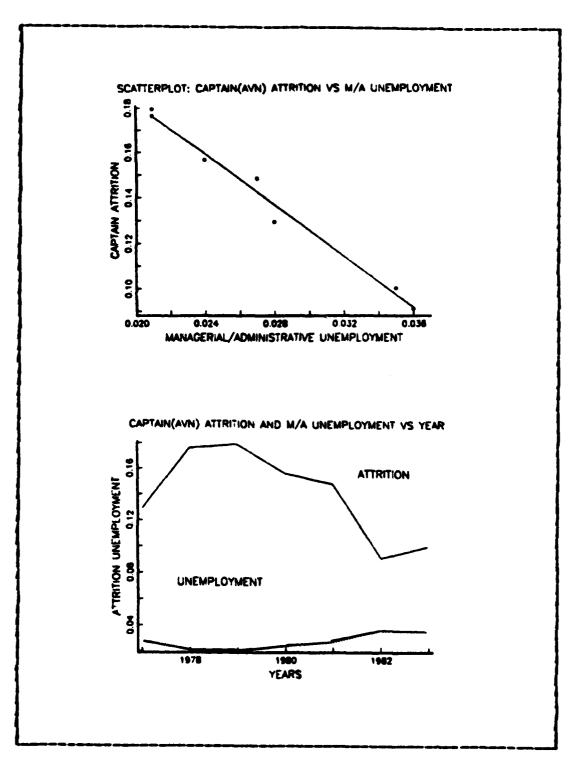


Figure A.9 Aviation Majors.



Pigure A. 10 Aviation Captains.

APPENDIA B GENERAL DIFFERENCING EQUATIONS

- A. MCDEL EQUATIONS RESULTING FROM GENERAL DIFFERENCING FEOCIDURES.
 - 1. <u>lieutenant ground</u>.

$$y = (.143 \times .72) + .0597 - 2.342 \times (UNt - (.72 \times UNt-1))$$

2. <u>Cartain total</u>.

$$y = (.093 \times .23) + .136 - 2.3941 \times (UNt - (.23 \times UNt - 1))$$

3. <u>Bajor aviation</u>.

$$y = (.036 \times .49) + .0492 - 1.784 \times (UNt - (.49 \times UNt-1))$$

4. Pajer greund.

$$y = (.062 \times -.67) + .251 - 2.677 \times (UNt - (-.67 \times UNt-1))$$

E. CCHPARISON OF ORIGINAL

In the following table the original models are composed with the models resulting from general differencing. Model 1 statistics are from the original Model while Model 2 indicates the general differencing model. As can be seen all models improve except the Lieutenant ground model.

		T	ABLE V	III			
	RESULTS	OF GI	Bneral	DIFFE	RENCING		
Rark/comp	Mcdel	R	F	ta	tb	D W	CV
Lt (gnd)	1	.56	6.2	6.0	-2.5	.65	.15
	2	.53	4.5	5.6	-2.1	1.70	.32
Cart(tot)	1	.88	36	16	-6.0	.90	.05
	2	.99	281	43	-17	2.60	-02
Major (av)	1	.60	7.6	5.2	-2.8	.71	.21
	2	.73	11	6.0	-3.3	2.33	.27
Majer (gnd)	1	.82	23	9.7	-4.8	2.89	.11
	2	.97	131	23	-11	2.78	- 04

APPINDIX C

FEEDICTICN INTERVALS

The following figures show the prediction interdiagrams for the models of all ranks and components. As expected from the model data some of the models are pregarding their variation in predicted rates. On the models where the prediction intervals are too large to shown without expanding the scale they are not shown. The figures show the prediction interval diagrams for the models of all ranks and components. As was On these models where the prediction intervals are too large to be shown without expanding the scale they are not shown. Ihose models in which general differencing was used follow the criginal mcdel.

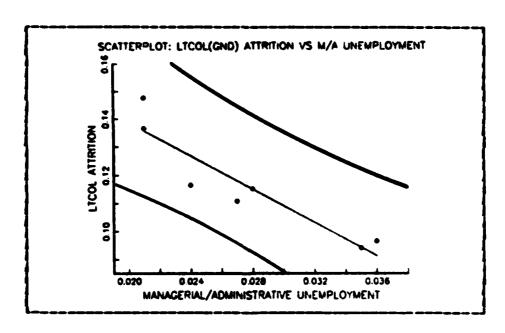


Figure C. 1 Lieutenant Colonel Ground.

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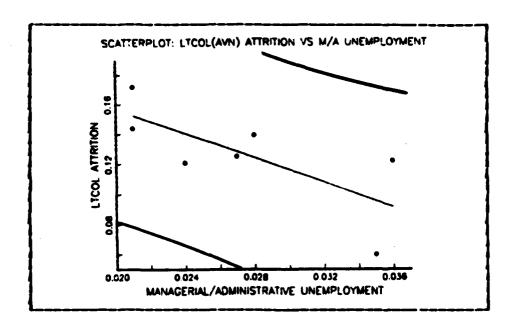


Figure C-2 Lieutenant Colonel Aviation.

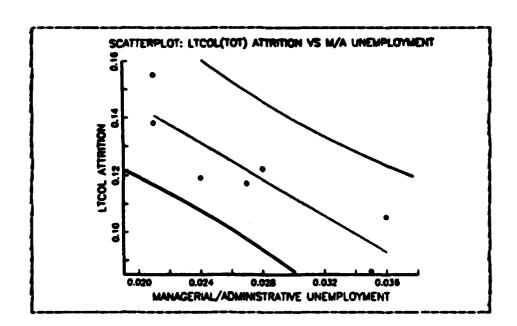


Figure C.3 Lieutenant Colonel Total.

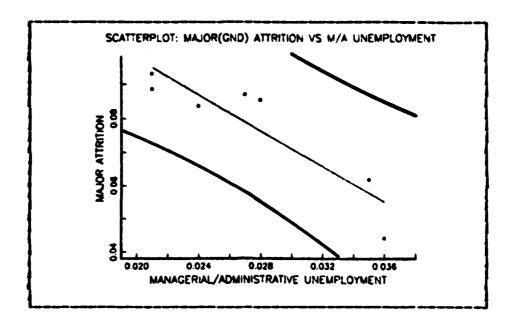


Figure C.4 Bajor Ground.

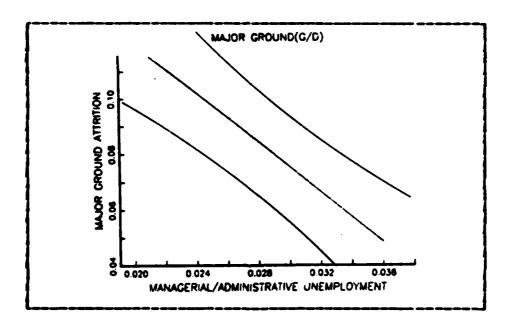


Figure C.5 Bajor Ground/Using General Differencing.

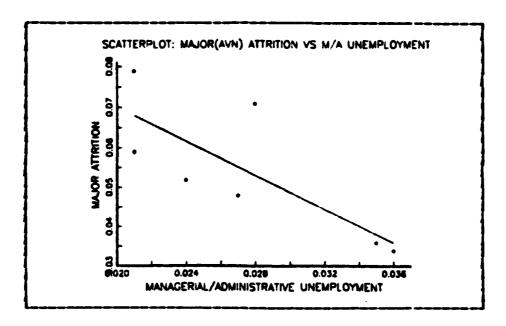


Figure C.6 Hajor Aviation.

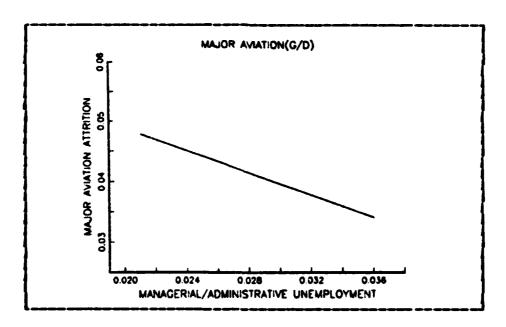
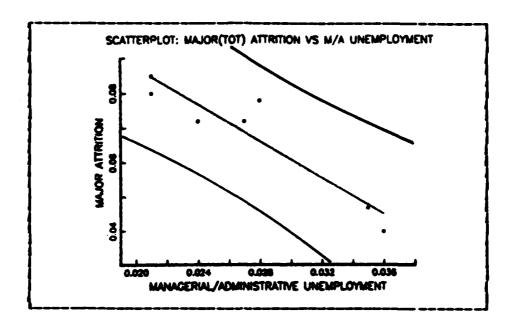


Figure C.7 Hajor Air/Using General Differencing.



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Figure C.8 Bajor Total.

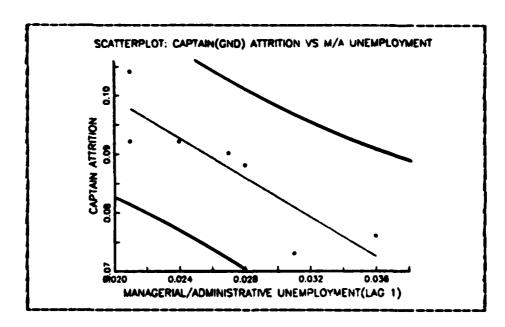
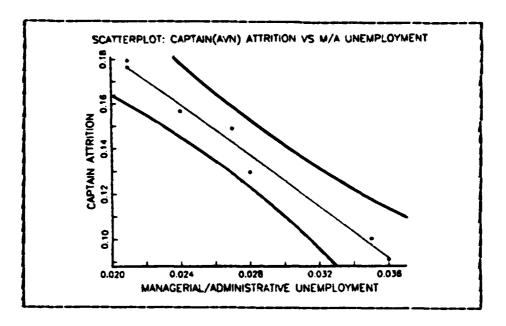


Figure C.9 Captain Ground.



Pigure C. 10 Cartain Aviation.

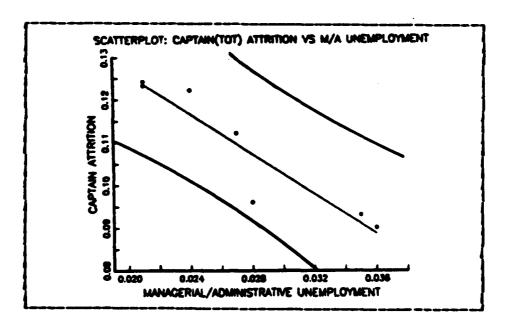
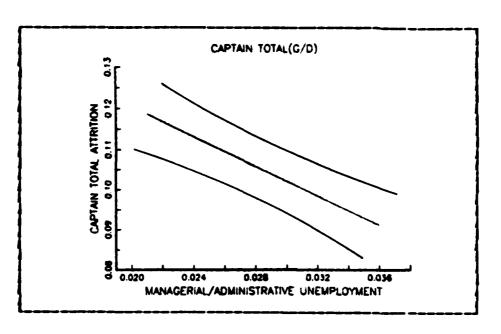


Figure C.11 Captain Total.



Pigure C. 12 Captain Total/Using General Differencing.

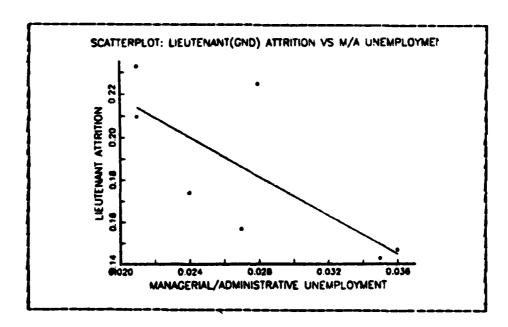


Figure C. 13 Lieutenant Ground.

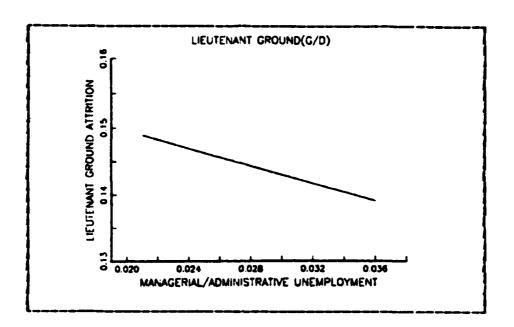


Figure C.14 Lieutement Ground/Using General Differencing.

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